CHLOE THEPENIER



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EXPERIENCE

August 2021 - Present

Environmental Graphic Designer | Altitude Design Office, CA (remote)

- Work on a variety of branding and experiential graphic design projects across all market sectors, including hospitality, residential, healthcare, education and office buildings
- Prepare deliverables from initial concepts through design development, annotated drawing packages, renderings, sign location plans, message schedules and production artwork
- Adhere to local sign standards and ADA requirements for code compliance
- Ensure accurate translation of design intent during construction administration through coordination with fabricators, review of shop drawings and material samples, and site visits

October 2020 - July 2021

Graphic Designer | Student Affairs Marketing and Communications, UC Davis, CA

- Conceptualized, designed and revised publications/communications (web/print graphics, handouts, ads, flyers, posters, brochures, tables, charts, presentations, templates, etc.)
- Participated in ideation, strategy, and feedback sessions along with senior creative leadership
- Prepared digital graphics and assets for departmental websites, social media applications and other Internet media, following the university's branding guidelines

September 2019 – August 2020

Graphic Designer | Women's Resources and Research Center, UC Davis, CA

- Created and produced digital and printed publications such as posters, flyers, social media assets, stickers, monthly calendars, and other collateral through creative research
- Developed marketing and branding strategies in collaboration with the Outreach Coordinator to disseminate information about gender equity and social justice
- Established the Davis Feminist Film Festival's visual identity in partnership with the organizing committee and conceptualized, designed, and laid out their 50-page program featuring 77 films

EDUCATION

June 2021

Bachelor of Arts, Design (Highest Honors) | University of California, Davis

June 2014

Associate of Arts, General Science (High Honors) | Santa Monica College, CA

SKILLS

Language | French (fluent)

Software | Adobe Illustrator, InDesign, Photoshop

SketchUp, SignAgent

AWARD

UC Davis Jan Conroy Memorial Award for Graphic Design | 2020